



VIV China 2012

September 23 - 25, 2012

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Beijing

China: Strengthen, benefit, speed up

These are the keywords of the Agricultural section of China's 12th five year plan. Increasing consumption volumes and dietary changes have a large impact on the Feed to Meat industry. VIV China 2012 showcases all facets of this fast changing industry. Strengthen your brand awareness in China and claim your share of the business? Meet your counterparts from this region? Confirm your participation and secure your location at VIV China 2012 today.

Facts & Figures

Our visitors are your customers. VIV China 2010 welcomed 9,871 trade visitors, that came from the 7 important production regions in China, surrounding Asian countries and Iran.



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Market information

Playing a major role in the global market, which is backed by the 12th five year plan, but coping with food safety incidents, China offers true opportunities for the Feed to Meat Industry.

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International China Summit
22 September 2012

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