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**Join VIV Qingdao 2020 Online Trade Match-making**

*VIV Qongdao empowers international and Chinese buyers via an online solution that gives access to China’s leading platform for pig, poultry, dairy and aquaculture production.*

VIV Qingdao is the sole and only successor of the previous VIV China event, held since 2000 by VIV in China. The show, organized by VNU Exhibitions Asia and the VIV team in Shanghai, with full support of VNU Europe, connects attendees with professionals in pork, poultry, egg, aquatic and dairy production. For this special edition, VIV Qingdao 2020 will include an online dimension that is dedicated to facilitate ongoing and new business needs in this period of travel restrictions and smart working solutions.

VIV Qingdao 2020 will take place on 17th -19th September as scheduled. In order to overcome the current barriers that international exhibitors and visitors are facing in doing business with the Chinese market, the organizers designed an online match making system to provide a digital connection between supply and demand. The match making system gives the opportunity of making online appointments by selecting profiles, and meeting remote, also with video.

In addition, professional buyers are eligible to win extra benefits while participating in the match-making online program:

* Amazon gift cards of USD100 will be delivered to profiles who complete at least 5 verified match-making online meetings during the exhibition period;
* In September, the organizers will select a Top 30 Buyers among the users of the match-making tool. This top 30 will be awarded hosted buyer benefits for VIV Qingdao 2021, including free accommodation in a luxury hotel, free lunch buffet and onsite transportation.

Moreover, in order to facilitate continued learning and to deliver the latest insights regardless the current circumstances, most of the contents and seminars presented at the show will be accessible at the same time, as online workshops and webinars.

VIV Qingdao 2020 is committed to integrate global exhibitors and visitors and to bring together the animal husbandry professionals to connect, learn and trade both face-to-face and online.

Please visit [www.vivchina.nl](http://www.vivchina.nl) to find more information and benefits for buyers and exhibitors.

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**To book the Online participation package, please contact the show sales team:**

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